



**HIS STORY  
IS OUR STORY**



# OUR MAYOR. SHARPE JAMES. THE REAL DEAL.



## REAL JOBS

- Created over 30,000 good, new jobs
- Attracted and retained major businesses in Newark Blue Cross/Blue Shield, IDT, MBNA, IHOP, New Rutgers and Seton Hall Law Schools
- New Home Depot Mall coming soon
- South Ward Industrial Park
- New Newark Science Park Project
- Supported new job training facilities
- Assisted in bringing the City's number one employer, Continental Airlines, to Newark



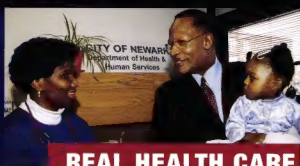
## REAL SAFETY

- Crime cut 52%, Auto theft reduced 60%
- 1,400 new police
- When Governor McGreevey wanted someone to reform the State Police and end racial profiling he turned to Newark's top cop – Joseph Santiago
- New state-of-the art dispatching center to help police respond to calls faster than ever
- New anti-gun & anti-drug hotlines, new neighborhood Drug & Gang Task Force
- Sponsored legislation to toughen auto theft penalties



## REAL EDUCATION

- Construction of new state-of-the-art public schools to replace old schools:
  - New Rafael Hernandez Elementary School
  - New South Ward Elementary School – groundbreaking April 26
  - And plans for a new Central High School
- As a former teacher and college professor, Sharpe James is working with Governor McGreevey to make sure all our children can learn and compete in a local and global economy



## REAL HEALTH CARE

- Created a citywide mobile health & immunization program
- New citywide nutrition and cultural program for senior citizens
- New Casa Israel Nursing Home for seniors
- New Jersey's first citywide prostate and colorectal cancer screening
- More funds to treat victims of domestic violence



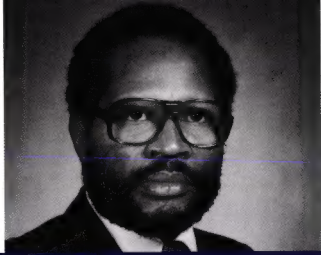
## REAL HOUSING

- Built and rehabilitated more than 5,000 housing units
- Home ownership is up by 50%
- New South Ward senior citizen housing
- Demolished old, unsafe high rise public housing projects and replaced them with new, safe units
- Transformed Newark's Housing Authority (NHA) from "worst to first"



## REAL PROGRESS

- To improve our quality of life there are new movie theaters, a roller skating rink, family restaurants, shopping and supermarkets
- New Malcolm X Shabazz Athletic Field, new Ironbound Athletic Field, new West Ward Cultural Center, refurbished the JFK Multipurpose Recreation Center and Rotunda Pool
- Brought minor league baseball and the New Jersey Performing Arts Center (NJ PAC) to Newark
- Cracking down on illegal conversions and dumping



**He grew up on Newark's South Side, raised by his mother after his father passed away.  
He served our country, taught our children, and when times were toughest,  
he stepped forward to lead our city.**

Sharpe James understands our lives, appreciates our hopes and knows our concerns.

That's because Newark is where he grew up, where he raised his family and where he's worked night and day to make our city better.

From a city that used to be a joke on television shows, Sharpe James has made our neighborhoods safer and

cut crime; created new jobs and attracted new businesses; replaced crumbling housing with safe, clean homes and apartments; brought in new supermarkets, movie theaters, minor league baseball and the Performing Arts Center, and cleaned up parks.

That's why, just last year, he was named New Jersey's Best Mayor. That's why Sharpe James is the real deal.

**OUR MAYOR.  
SHARPE JAMES.  
THE REAL DEAL.**

**VOTE A-1 ■ MAY 14**



**O U R M A Y O R**  
**SHARPE JAMES**  
**THE REAL DEAL**

**VOTE A-1 ■ MAY 14**

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